

«WooCommerce One Click Upsells» WordPress plugin

Thank you for purchasing this plugin. If you have any questions that are beyond the scope of this help file, please feel free to [contact us by email](#).

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How to install this plugin to your Wordpress site?

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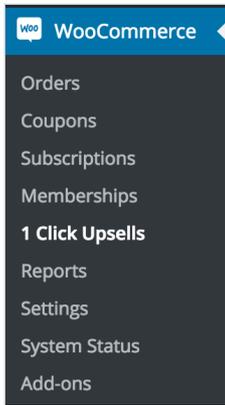
1. Open your Wordpress site's admin panel
2. Navigate to the menu "Plugins" > "Add new"
3. Click on the button "Upload Plugin" near the title "Add Plugins"



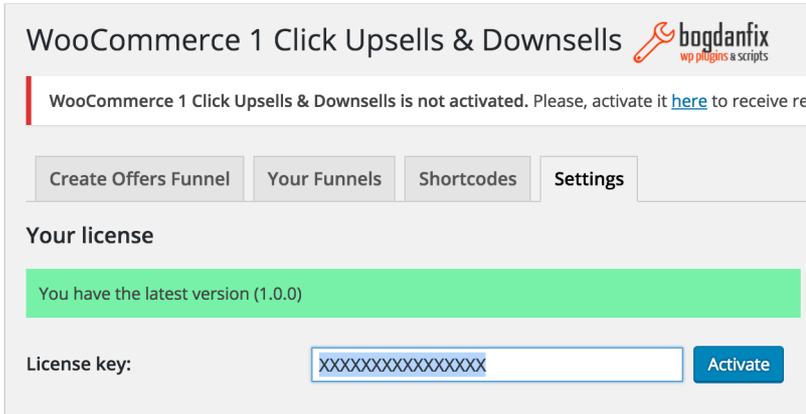
4. Click on the button "Select file" and select **gb-wc-1cu-X.X.X.zip** (X's display version) plugin's archive on your computer, which you have downloaded from your email client or my website. It must be somewhere near this readme file.



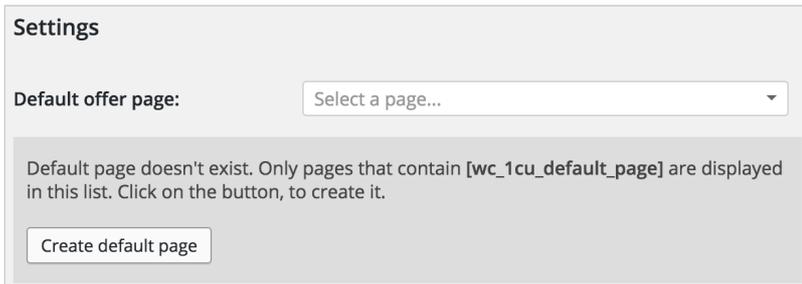
5. Click "Install Now" button. After plugin has installed, click "Activate Plugin" link.
6. Your plugin is now installed. Navigate to the admin menu > "WooCommerce" > "One Click Upsells" > "Settings" tab.



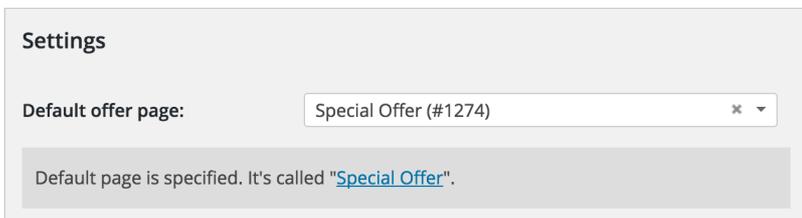
7. Firstly, you need to activate your license key to receive updates (just like any other plugins) and my support. Copy your license key from email, that you've received from me. Paste it to "License key:" field and click "Activate".



8. Secondly, you need to create "default offer page" to use "default" offer display method. It comes handy, when you need to test some upsells fast and don't have any custom page for it yet. Just click on "Create default page" button, it will be created automatically.



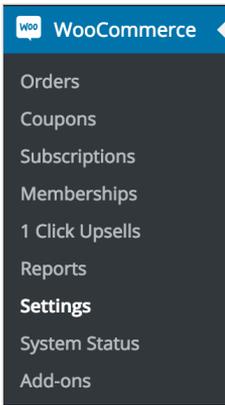
9. That's it. Now you can move to the next section to setup payment methods.



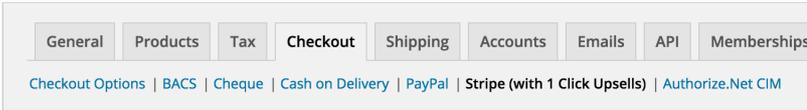
How to setup Stripe to enable One Click Upsells?

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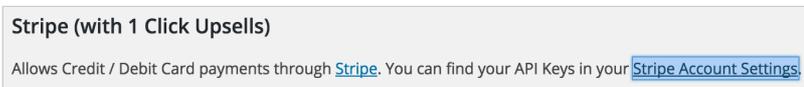
1. Open your Wordpress admin panel.
2. Navigate to menu "WooCommerce" > "Settings" > "Checkout" tab.



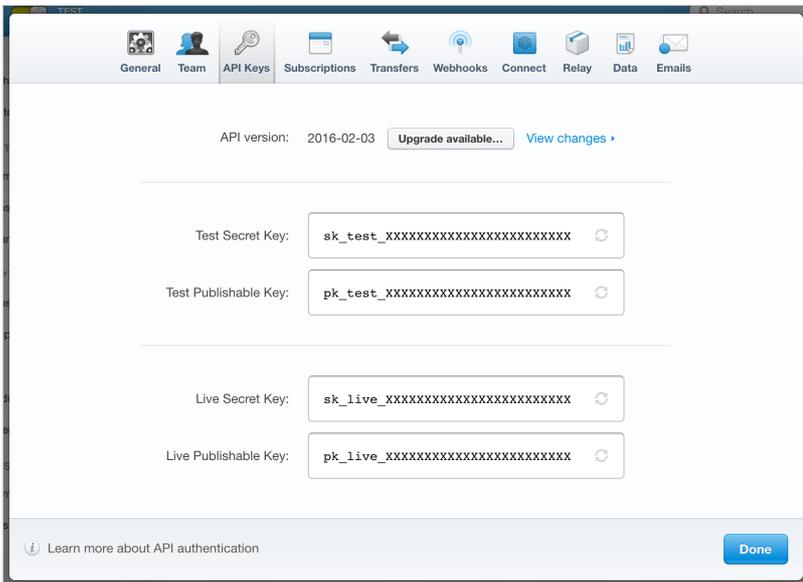
3. Click on "Stripe (One Click Upsells)" link below the tabs.



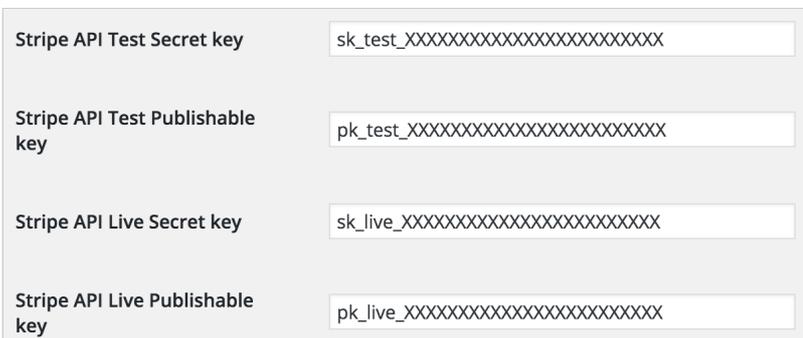
4. Click on the link "Stripe Account Settings" below the title "Stripe (One Click Upsells)".



5. Your Stripe Dashboard (API Keys page) will be opened in new browser tab. Authenticate yourself.



6. Copy all the four keys (two Test keys and two Live keys) one by one from your Stripe Dashboard to corresponding fields on "Stripe (One Click Upsells)" settings page.



7. Now, let's go through other options we have here. Scroll back to the beginning of that page.

8. Tick "Enable Stripe" checkbox to enable this payment method. **Note:** if you are already using another plugin to accept payments via Stripe, you need to disable it after you'll check that the new "Stripe (One Click Upsells)" method works correctly.

Enable / Disable Enable Stripe (with 1 Click Upsells)

9. You can specify any "Title" and "Description" for this payment method to inform your customers better. This text will be shown on checkout page.

Title
The title, which the user will see during checkout.

Description
Optional. The description, which the user will see during checkout.

10. If you need to only authorize transactions and then capture them later, change "Charge type" option to "Authorize only".

Charge type
Choose to capture payment at checkout, or authorize only to capture later.

11. If your store is shipping only to customer's billing address and this feature is enabled in "WooCommerce" Shipping settings, then you'll probably need "Additional fields" ticked.

Additional fields Use Additional fields
Add "Billing ZIP" and "Name on Card" fields for Stripe address" box on WooCommerce Shipping settings.

12. **Important:** Please, use the "Test mode" option to be sure that this payment method works correctly.

Test mode Turn on testing
Use the test mode in Stripe's dashboard to verify that everything works before going live.

13. Finally, click on "Save changes" button at the end of this page.

How to setup PayPal to enable One Click Upsells?

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1. To use One Click Upsells with PayPal you need to enable "Reference Transactions" for your account.

[Here is the complete guide on how to do this \(on my site\).](#)

If you already have "Reference Transactions" enabled, then proceed to the next step.

2. Open your Wordpress admin panel.
3. Navigate to menu "WooCommerce" > "Settings" > "Checkout" tab.
4. Click on "PayPal (One Click Upsells)" link below the tabs.

General Products Tax Shipping **Checkout** Accounts Emails API Members

[Checkout Options](#) | [BACS](#) | [Check Payments](#) | [Cash on Delivery](#) | [PayPal \(1 Click Upsells\)](#) | [Stripe \(1 Click Upsells\)](#) | [Braintree \(1 Click Upsells\)](#) | [PayPal](#)

5. Click on the link "PayPal account" below the title "PayPal (One Click Upsells)".

PayPal (1 Click Upsells)

Allows to accept payments through [PayPal Express](#). Superpowered by [1 Click Upsells](#) feature. You can find you API Credentials in your [PayPal account](#).

6. Authenticate yourself in PayPal and you will be redirected to the page, where you will find the link "View API Signature".

API Access

To set up PayPal on your website, you'll need to use API credentials or to grant API access to a third party via pe allows PayPal software to communicate with your online store or shopping cart.

How is PayPal set up on your website?

Pre-built payment solution

You're using a third-party e-commerce solution, like Magento or Shopify, for shopping carts and online stores where

- [Grant API permission](#)
- [Add or edit API permissions](#)

NVP/SOAP API integration

You or your developer integrated NVP/SOAP (or "Classic") APIs that allow you to accept payments via PayPal.

[View API Signature](#)

7. Click on this link and you will see this page:

View or remove API signature

Developers: Do not share your credential information with anyone. Store it in a secure location with limited access.

For preconfigured shopping carts: Copy and paste the API username, password, and signature into your shopping cart configuration or administration screen.

For building custom shopping carts: Store the following credential information in a secure location with limited access.

Credential	Signature
API username	Show
API password	Show
Signature	Show
Request date	9 March 2016 at 01:50:16 GMT-8

[Remove](#) [Done](#)

8. Copy "API username", "API password" and "Signature" from this page (shown above) to the corresponding fields on "PayPal (One Click Upsells)" settings page (shown below).

Test mode Turn on testing
Use the test mode to verify that everything works before going live. You will need PayPal Sandbox account for this. Get one [here](#).

API Username
Can be found in your PayPal account > "Profile" > "Profile and settings" > "My selling tools" > "API Access" > "View API Signature".

API Password

API Signature

9. **Important:** Check if "Test mode" option is turned off. You can easily test the gateway in live mode. For example, you could create a coupon for 99% discount and use your own card to make a test purchase.

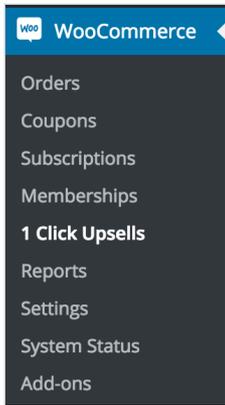
Alternatively, to use the "Test mode" option in settings you need to create special PayPal Sandbox account and get Sandbox API credentials first. It can be done [here](#).

10. Finally, click on "Save changes" button at the end of this page.

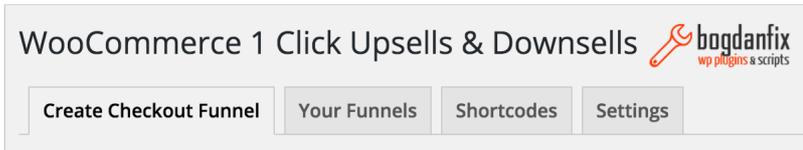
How to create your first upsell?

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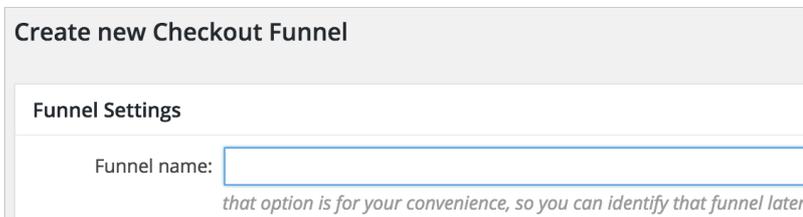
1. Open your Wordpress admin panel
2. Navigate to menu "WooCommerce" > "One Click Upsells". **Note:** At this moment you already need to have some products created in WooCommerce. At least two: one as main product and another one as upsells.



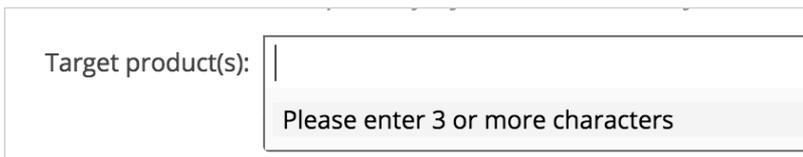
3. Click on "Create Checkout Funnel" tab.



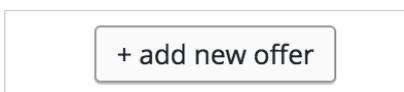
4. **Funnel name.** Specify some short meaningful name for this new funnel. For example, "iPhone 5S accessories". This name will be only displayed in the list of all funnels, so you can find it later easily.



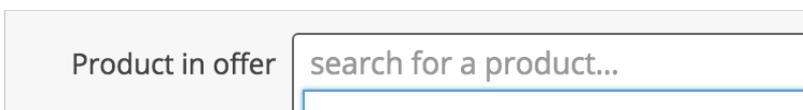
5. **Target product(s).** Specify one target product. That will be the product to which this funnel will be attached. Customer will buy this product and then will get offers, that you'll create next.



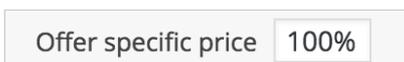
6. Click on "+ add new offer" button to add new offer to this funnel.



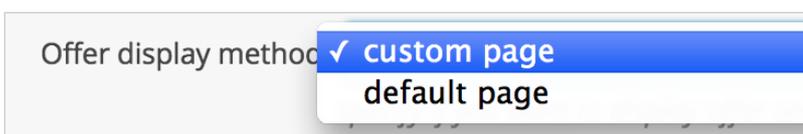
7. **Product in offer.** Select product, that will be offered to the customer, right after he will purchase the target product.



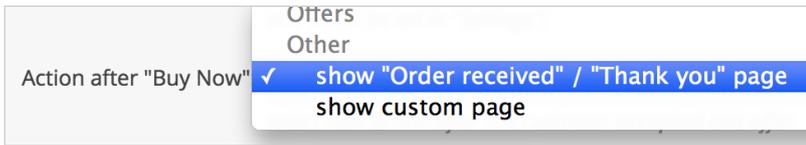
8. **Offer specific price.** You can setup any custom price for this product in percents or in currency of your store. Leave the default "100%" as it is.



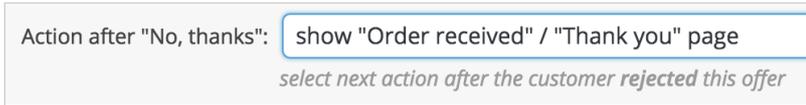
9. **Offer display method.** Here you can select, if you want to display your upsell (or other) offer on the default page or your own custom page. Set it to "default page" at this moment. If you want to use "custom page" option, jump [here](#).



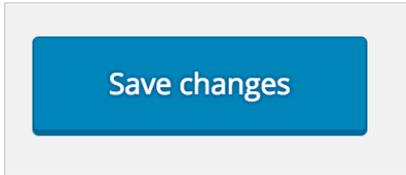
10. **Action after "Buy Now".** Leave this at default "show Order Received / Thank you page".



11. **Action after "No, thanks"**. Leave this at default "show Order Received / Thank you page".



12. Finally, click on big blue "Save changes" button at the end of the page.

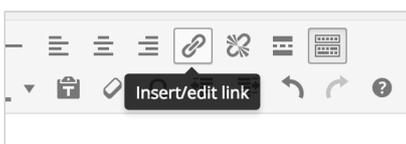
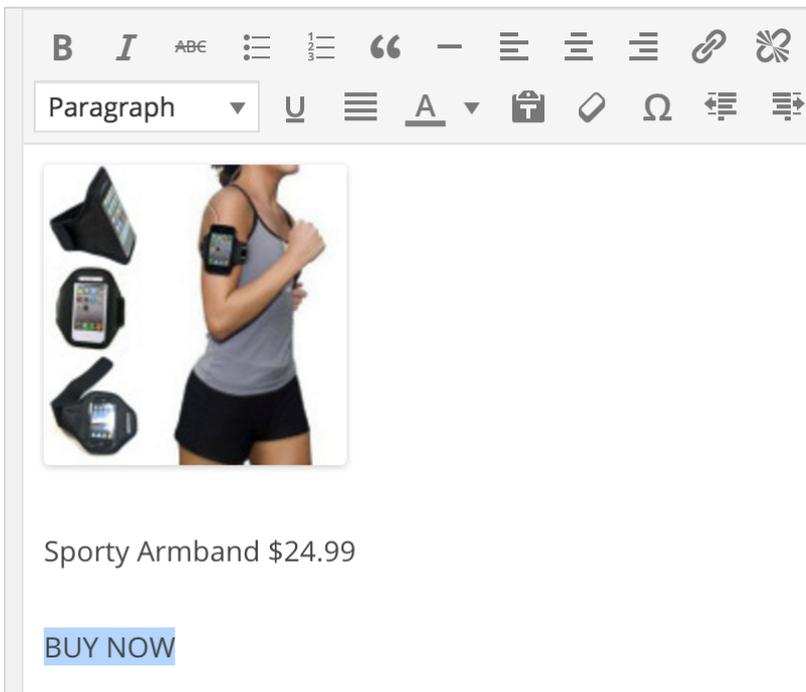


Great! You have created your first upsell. You can test it now. Jump to [testing](#).

How to create custom upsell page?

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1. Open your Wordpress admin panel.
2. Navigate to menu "Pages" > "Add New".
3. Create any custom page using your page-building plugin, custom template or any other way.
4. Next, you need to insert 2 special "Yes, Buy Now" and "No, thanks" links to the corresponding buttons or links on your custom page.
5. Click on "Yes, Buy Now" link or button and open "Insert/edit link" window (button with "chain" icon in editor's toolbar).



6. Specify this shortcode **[wc_1cu_yes]** as the url for that link and click "Add Link" button. **Note:** remove "http://" prefix.

Insert/edit link ✕

Enter the destination URL

URL

Link Text

Open link in a new tab

Or link to existing content ▼

Cancel Add Link

7. Then, click on "No, thanks" link or button and open "Insert/edit link" window.

8. Specify this shortcode **[wc_1cu_no]** as the url for that link and click "Add Link" button. **Note:** remove "http://" prefix.

Insert/edit link ✕

Enter the destination URL

URL

Link Text

Open link in a new tab

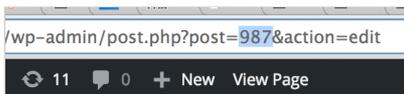
Or link to existing content ▼

Cancel Add Link

9. Save your custom page by pressing blue "Update" button on the right. Copy the link to that page or it's ID.

Perfect addition for your new iPod Touch

Permalink: <http://test.twog.me/ipod-touch-5g-upsell/> Edit



10. After that, you need to attach this page to your upsell funnel. Navigate to "WooCommerce" > "One Click Upsells" > "Your Funnels" tab.

WooCommerce 1 Click Upsells & Downsells 

Create Checkout Funnel **Your Funnels** Shortcodes Settings

11. Open the edit page by clicking on your funnels name or "edit" button.

12. Scroll down to the offer in selected funnel, that you want to be displayed on the custom page.

13. Set "Offer display method" option to "custom page". Field called "Offer custom page" will appear below.

14. Enter the link to the custom page or it's ID, that you've copied before, to "Offer custom page" field.

Offer display method

specify if you want to display offer on your own custom page or the default one (must be set in "Settings")

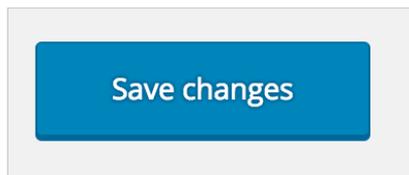
Offer custom page

specify WordPress post/page ID or any URL link

Offer display method specify if you want to display offer on your own custom page or the default one (must be set in "Settings")

Offer custom page specify WordPress post/page ID or any URL link

15. Press the big blue "Save changes" button at the bottom of current page.



That's it! You've created your own custom upsell offer page and linked it to the corresponding offer in funnel.

How to check Stripe in test mode?

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1. Open your Wordpress admin panel.

2.

Assuming, you have already setup "Stripe (One Click Upsells)" payments method in "WooCommerce" > "Settings" > "Checkout" tab. If not, you can do this first. Jump to [Stripe setup](#).

Also check if: 1) "Test mode" is turned on, 2) "Stripe (One Click Upsells)" is enabled and 3) there are some products created.

3. Navigate to any product page on your site and go through usual checkout process.

4. Add the product to cart, enter all the checkout details.

Use this testing card to "pay" for your order: **4242 4242 4242 4242, 10/20, 123**.

5. You can also create an upsell offer for one of the products you have and test how this will work. Jump to [creating an upsell](#).

That's it! If you want to perform some advanced testing or simulate possible errors, you will find useful information on Stripe's website [here](#).

How to upsell memberships and subscriptions?

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Using this plugin you can sell one subscription and then make an upsell offering another complementary one or several ones.

Or you can sell one subscription and offer an upsell upgrade for it, which will replace it.

If you have "WooCommerce Subscriptions" plugin installed, then one handy checkbox will appear in offer's options (while editing your checkout funnel). It is called "Cancel target subscription" and it has the tip below, which states: "tick this, if you want to replace funnel's target subscription with upsell's one".

This is the way it works now. If you have any ideas, suggestions on this, feel free to contact us by email.

Offer's options detailed description

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Option name	Description
Funnel settings	

Option name	Description
Funnel name	Specify some short meaningful name for this new funnel. For example, "Membership (1 month to 1 year @ 33% off)". This name will be just displayed in the list of funnels, so you can find it later easily.
Target product(s)	Specify target product or several ones. That will be the product to which this funnel will be attached. Customer will buy this product and then will get offers, that you'll create next.
Offers in funnel	
Product in offer	Select product, that will be offered to the customer, right after he will purchase the target product(s).
Offer specific price	You can setup any custom price for this product in percents or in currency of your store. This price will be applied to that product only in this offer (in the upsell). It won't affect the actual price of the product in your store. For example, "90%" or "54.99".
Offer display method	<p>Here you can select, if you want to display your upsell (or other) offer on the default page or your own custom page.</p> <p>"Default page" option is pretty simple, it can be useful, when you want to use your checkout funnel without creating custom pages.</p> <p>"Custom page" option is the way, where you can use any custom landing/sales page you want for your upsell offer. Jump to creating custom upsell page.</p>
Offer custom page (if "Offer display method" is "custom page")	Specify the url link to any page inside your Wordpress or it's ID. You can use absolute links <i>http://domain.com/test/</i> or relative links <i>/test/</i> .

Option name	Description
Action after "Buy Now"	<p>That's probably the second sweetest feature of this plugin (after "Offer specific price"). Here you need to select, what action must be performed, when customer clicks on your "Buy Now" button (accepts upsell).</p> <ol style="list-style-type: none"> 1. If you want to offer single upsell, then the default "show Order Received / Thank you page" option is for you. 2. If you want to redirect customer to some custom thank you page, which is suitable for this particular product, you will need the option "show custom page". The field to enter custom page url link will appear below. 3. If you have several offers in your funnel, and you want to offer them to your customers in a sequence, then you will need to create all offers first, then link them together. Let's use some examples here. <p><i>Example #1:</i> You have 2 upsells, which you want to show in a sequence. Then, for the 1st upsell you should set "Action after Buy Now" and "Action after No, thanks" options to "show #2 → ...".</p> <p><i>Example #2:</i> You have 2 products to offer as upsells, but you want to offer the 2nd upsell at 100% price, if customer accepts 1st upsell, and at 50% price in case he declines the 1st upsell. Then, you need to create 3 offers for 2 products, and configure them a bit differently:</p> <ol style="list-style-type: none"> 1. Specify the 1st product (to act as upsell) in the 1st offer. 2. Specify the 2nd product in the 2nd and 3rd offers. 3. Set "Offer specific price" for the 3rd offer to 50%. 4. Set "Action after Buy Now" for the 1st offer to "show #2 → ... @ 100%". 5. Set "Action after No Thanks" for the 1st offer to "show #3 → ... @ 50%". 6. Save changes
Action after "No, thanks"	Acts the same as "Action after Buy Now", but happens after customer declines upsell offer.
Cancel target subscription?	<p>This option will be visible, only if you have "WooCommerce Subscriptions" plugin installed and activated.</p> <p>Tick it, if you want to replace funnel's target subscription with upsell's one.</p>

P.S. If you feel stuck with these options and need help, please, feel free to contact us by email.

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support@bogdanfix.com

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